Executive Programme in Management Studies (MSc)
Bedrijfskunde in deeltijd
The part-time programme is designed especially for professionals wishing to pursue an academic programme alongside their regular employment. The structure of the programme enables you to earn the title of Master of Science in just one and a half years. If you don’t have a Bachelor of Science (BSc) degree from a research based university in a business field, we offer a pre-Master’s programme of maximum half a year.

Amsterdam Business School
The Amsterdam Business School (ABS) is the leading business school in the city of Amsterdam – the financial and business heart of the Netherlands. Amsterdam lays claim to the world’s first stock exchange, first trading association and first multinational. The ABS’s executive programmes embrace the city’s international and entrepreneurial character. Excellent scientists and scholars from across the globe and top-class lecturers from the business world teach a curriculum that is internationally oriented and focused on current developments. Students of diverse nationalities and cultural and professional backgrounds come together at the ABS, where they work on cases and projects in small groups.

“I proudly present to you our part-time MSc programme in management studies. It is a fully academically accredited programme at the internationally recognised University of Amsterdam, yet catered to your business needs. We understand the investment you need to make to study in addition to work, family and other commitments in life. This programme not only challenges your academic thinking, but is also designed to help you apply that knowledge directly to real business cases and to your company. Team work, business cases and (guest) lecturers with business experience will all help you to achieve that in class or during the many networking opportunities that you will have. We hope that you will become part of this network soon!”

Dr. Karin Venetis
Programme Director

“The track Strategy provided me with excellent insight in how organisations work and what issues are relevant in a fast changing competitive environment.”

Ben van Vliet MSc
Alumnus
Programme

Starts in September and February

In the Master’s programme students can choose between three tracks: Digital Business, Strategy or Leadership and Management. The Master’s programme takes 1.5 years, divided over three semesters.

The pre-Master programme also starts twice a year. Depending on your prior education this programme may take up to half a year.

Visit our website abs.uva.nl/epms for more information about the courses and about the programme that applies to you.

Strategy

Strategic management deals with questions such as: where should we have a presence as a business, what is the best way to compete and how should the company be organised to be successful? This subject covers general management issues that affect the entire company. Because of the complex environment in which companies operate, finding a good strategy is no easy task. Managers must make important decisions, even though information is often uncertain and constantly changing.

Managers who deal with strategic issues must have strong analytical skills. This specialisation teaches you how to deal with complexities and uncertainties surrounding strategic issues in an international context. The theoretical introduction gives you an overview of important theories and teach you how to apply these theories in practice based cases. Just as the other tracks, you conclude your study programme with your own thesis research project.

Digital Business

The transition into digital products, services and business models is having a tremendous impact on business. The rules are being rewritten for all industries: from banking to publishing, and from retail to logistics. Understanding these developments and their underlying principles is crucial to all aspects of business administration, from marketing to logistics and from strategy to HR. The Digital Business track approaches this from a management perspective, with a focus on digital strategy, digital process innovation, information technology principles, as well as new marketing approaches, and with a clear aim at implementation and change. Courses often include ‘field-based cases’ with companies asking us to engage with digital dilemmas they are currently facing. A free choice of electives and an wide range of thesis topics round off the track, allowing you to go in-depth in a ‘digital’ area of your choice. If you want to be part of this, if you are analytically strong and you embrace innovation, this track is a rewarding challenge.

Leadership & Management

Operating a successful business makes high demands on a manager’s leadership skills. This specialisation teaches you the theory and practice of leadership and management techniques that can help make organisations more efficient, enable staff and teams to deliver better performance and that allow work to fit better with personal ambitions.

Our lecturers publish in leading academic journals and maintain excellent relations with companies with whom they undertake collaborative research. You are given a broad overview of subjects such as leadership, change management and strategic human resource management. You are also challenged to switch between theory and practice; between the strategic and operational levels and between the manager’s and employee’s perspective.

• Renowned academics and experienced professional lecturers
• Apply theory directly to your own business
• Individual choice for a broad or specialised programme
• Excellent networking opportunities with fellow students and alumni
• Lectures on Fridays, during office hours
• Accredited by the Accreditation Organisation of the Netherlands and Flanders (NVAO)
Tailored to your needs
To seamlessly tailor your study programme to your current position or your aspirations, we offer three tracks: Strategy, Digital Business and Leadership and Management. Electives enable you to either obtain in-depth knowledge in your specialisation or broaden your business knowledge.

Efficiently organised
Lectures for the Executive Programme in Management Studies are always held once a week, on Friday. This will allow you to concentrate entirely on your study programme on this day, making it easier to combine with your job. An important success factor is the network you create with your fellow students on these Fridays. There is a strong sense of community among students, lecturers and the programme team.

Master of Science
Upon successfully completing the Master’s programme you will receive the internationally accredited Master of Science (MSc) degree from the University of Amsterdam. The University of Amsterdam (UvA) has risen from 63rd to 59th place in the 2018 Times Higher Education (THE) World University Rankings. This year, the UvA is the highest ranked Dutch university on this global rankings list.

Career prospects
The Executive Programme in Management Studies offers you the opportunity to broaden and deepen gain broader and more in-depth knowledge. You will give a boost to your career possibilities, whether it is with your current employer or within a new job opportunity. 27% of our alumni already received a promotion during their studies. Within three years after graduation, all alumni made a significant move: either upwards or sideways to more suitable positions.

Inspiring lectures
You will receive supervision from dedicated experts with a thorough knowledge of theory and practice. The lecturers actively participate in scientific research and monitor recent developments in their respective fields. They also publish in international journals, hold a doctorate or have earned their spurs in professional practice.

Each year the Amsterdam Business School organises a special series of lectures in Royal Theatre Carré, where leading scientists and top managers share their knowledge, tips and tricks on stage.

Student and alumni network
More than 350 students are enrolled in the programme and it has a fast-growing alumni network. With more than 10,000 alumni, the Amsterdam Business School network is a valuable asset from which you can derive instant benefit while studying. Check our website for names of organisations where our students and alumni work.

Intensive and practice-based
The programme is intensive and high-paced to ensure that no valuable time is lost. It will give you insight into the theory and results of recent scientific research in the field of business administration.

You learn to respond quickly to questions on current issues from management, to formulate answers incisively and to critically assess alternative solutions. These are skills that you can instantly apply in your own role. This also applies to the case studies and practical assignments you work on with fellow students.
Student profile
September 2017

Gender
- Female: 35%
- Male: 65%

Age
- Average age: 31
- < 26: 24%
- 26-34: 49%
- > 34: 27%

Student origin
Students are from countries such as: Austria, Belarus, Bosnia, China, Indonesia, Pakistan, Philippines, Turkey and Ukraine

Work experience
- < 5 years: 24%
- 5-15 years: 54%
- > 15 years: 22%

Breakdown by sector
- Financial services: 20%
- Trade and industry: 33%
- Business services: 25%
- Non-profit and government: 22%
Practical information

Workload
The average time spent is 16 to 20 hours a week, including attending lectures. The year features more intensive as well as less intensive periods, which we announce at the start of the programme so that you can adjust your schedule accordingly.

Semester structure
There are two intake periods: in September and in February. The academic year is divided into two semesters, each consisting of three periods. The first semester runs from September to February, the second from February to mid-July.

Language of instruction
The literature for all subjects is in English. Due to our international faculty and a growing number of international students, lectures are held in English and examinations are administered in English.

Tuition fees
The tuition fee for the Master’s programme is €16,950 from February 2018. The fee for a pre-Master’s programme is set to a maximum of €4,900. It is possible to pay the amount in instalments. The amount includes the UvA enrolment costs, the tuition in the Executive Programme in Management Studies and the corresponding examinations. You will need to reserve around €350 for the literature required for the entire programme. The tuition fee may be fiscally deductible and a student loan for the Master’s programme provided by DUO may apply, please check our website abs.uva.nl/epms for more information.

Admission requirements
If you have completed a Bachelor’s or Master’s at a research university, you will always gain admission to the programme. If you have completed a related Bachelor’s programme at a university of applied sciences, you will gain admission to the pre-Master’s programme. Sufficient prior knowledge of mathematics is a prerequisite.

Visit abs.uva.nl/epms for more admission information. Please feel free to contact us for advice on the study programme. Simply send your CV together with background information to: managementstudies@uva.nl.

Enrol
To enrol, visit the website www.abs.uva.nl/epms and apply online for the Master’s or pre-Master’s programme. Please submit your application together with a scan of your passport, diplomas, lists of marks for higher and secondary education and your CV. If you have any questions about the programme before submitting your application, get in touch with us. Please feel free to visit an information evening or make an appointment for a personal meeting. See our details below.

Triple Crown
The Amsterdam Business School is among the 1% of business schools worldwide with “Triple Crown” accreditation from AACSB, EQUIS and AMBA.

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